

DERMASCOPE

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INSIDE AESTHETICS

This month's Inside Aesthetics details a new spa space, a successful gathering of industry leaders, and a new hire.

A CELEBRATORY EVENING

CIDESCO USA SUCCESSFULLY HOSTS 67TH CIDESCO INTERNATIONAL WORLD CONGRESS & EXHIBITION

The 67th CIDESCO World Congress, hosted by CIDESCO USA from September 19 to 23, 2019, was a huge success and one of the largest World Congresses, with delegations from 23 countries around the world. Spa and wellness professionals came for advanced education, lectures, and the latest on industry technology on display.

The five-day event held meetings with CIDESCO examiners, schools, a general assembly, and expo. Newly elected CIDESCO International President, Sandy Fuhr of Cape Town, South Africa, and Anna-Cari Gund, immediate CIDESCO International past president, were among special guests, along with CIDESCO diplomats, board of directors, delegates, and associate members.

"For me, the 67th CIDESCO World Congress was educational, inspiring, and a call for action," said Lydia Sarfati, chairman of CIDESCO Section USA and Repêchage founder and CEO. "Through this gathering of education and business leaders in aesthetics, it is clear that our greatest work and challenge, as we move forward into the 21st Century, is to continue to develop and elevate educational standards both in the United States and all around the world."

"What an incredibly fun weekend of professional comradeship with fellow beauty and skin therapists from all over the world," said Mark Lees, MD, World Congress educator, CIDESCO diplomat and Mark Lees Skin Care founder and CEO. "The administrative team of CIDESCO USA and chair Lydia Sarfati are to be commended for a well-planned, exciting, and informative event!"

NEW SPA SPACES

ORANGETWIST SPA

An interview with Denise Keeler, chief operating officer of the new luxury treatment center for men and women, OrangeTwist, with locations in Texas.



What is the concept for OrangeTwist?

We want everyone to be the best version of themselves. Our treatments are non-invasive and best in class. We believe medical spa treatments should be as popular as hair and nail treatments. We built this business to be approachable, safe, and comfortable.

What has been the response to the addition of IV therapy to the menu?

There is definitely a growing interest. Adding this service has really shown busy clients that we are their go-to, one-stop shop.

What motivates you to work in this industry?

We love the people, businesses, and technology that make it all work – that is the icing on the cake for us.

A NEW ADVISOR

NEW CAREER SERVICES ADVISOR HIRED AT CHRISTINE VALMY INTERNATIONAL SCHOOL

Christine Valmy International School for aesthetics, skin care, and makeup has announced that Jackie Ariza has joined the organization as career services advisor. Ariza will be providing ongoing support to graduated students to help them achieve professional success.

"We are very excited to have Jackie on board," said Marina Valmy, daughter of Christine Valmy and organization leader. "She has years of experience assisting students to achieve their goals. We are certain she will be a great addition here and will provide each student with the support, guidance, and information they need to thrive in their careers."



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